		3 1	1 6 8
		SEC Re	gistration Number
A B R O W N	C O M P A N Y (Company's Full Name)	7 ,]	I N C .
AIRPORT	E S T A T E S R O A D B A	U P T	O W N A N G
$\begin{array}{ c c c c c } \hline C & A & G & A & Y & A \\ \hline \end{array}$	N D E O R	0 C	
(Business Address: No. Street City/Town/Province)			
Allan Ace Magdaluyo Contact Person	*		2-8631 8890 Telephone Number
1 2 / 3 1 Month Day Fiscal Year	1 7 - C FORM TYPE		0 6 Day Month Day Annual Meeting
Secon	ndary License Type, if applie	cable	
M S R D			
Dept. Requiring this Doc.	Ame	ended Artic	les Number/Section
	Tota	l Amount of	f Borrowings
			- 0 -
Total No. of Stockholders	Domestic	:	Foreign
To be accomplished by SEC Personnel concerned			
File number		L	CU
· · · · · · · · · · · · · · · · · · ·			

Cashier

Remarks = pls. use black ink for scanning purposes

Document I.D.

STAMPS

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

05 February 2024
1
A BROWN COMPANY, INC.
Exact name of issuer as specified in its charter Metro Manila
5
Xavier Estates Uptown, Airport Road, Balulang, Cagayan de Oro City 9000 7
Liaison Office - (02) 8631-8890 / (02) 8633-3135
9: Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
Title of Each Class Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
11. Indicate the item numbers reported herein: Item No. 9
Please refer to the attached letter to the Securities and Exchange Commission dated Februar 05, 2024.
SIGNATURES
Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.
A BROWN COMPANY, INC.
05 February 2024

Page 2 of 3 pages

Compliance Officer



05 February 2024

SECURITIES AND EXCHANGE COMMISSION

The SEC Headquarters 7907 Makati Avenue, Salcedo Village, Barangay Bel-Air, Makati City 1209

Attention:

VICENTE GRACIANO P. FELIZMENIO, JR.

Director - Market and Securities Regulation Department

Re:

Preferred Shares Offering - Series B and C - Initial Dividend Rate

Gentlemen:

We wish to inform the Securities and Exchange Commission that on 05 February 2024, the Issuer authorized the domestic offer and issuance of 10,000,000 Preferred Shares – Series B and Series C with an oversubscription option of 5,000,000 Preferred Shares that will be issued out of its 50,000,000 Preferred Shares shelf registration under MSRD Order No. 76 Series of 2021, with the following Initial Dividend Rates:

Series B Preferred Shares: 8.25% per annum Series C Preferred Shares: 8.75% per annum

Dividend Rate Step-Up:

If the Preferred Shares shall not have been redeemed by the Issuer on the First Optional Redemption Date, in respect of the Series B Preferred Shares, three (3) years and six (6) months from the Issue Date (the "Series B Step-Up Date"), and in respect of the Series C Preferred Shares, five (5) years from the Issue Date (the "Series C Step-Up Date"), or on the next Banking Day in case the relevant Step-Up Date falls on a non-Banking Day, the dividends on each subseries will be adjusted as follows:

- (a) for the Series B Preferred Shares, the higher of (a) the simple average of the closing per annum rate of 10-year BVAL (or successor benchmark) for the three (3) consecutive Banking Days preceding and inclusive of the rate setting date, plus 5.00%; or (b) the floor rate of 9.75%. (the "Series B Step-Up Dividend Rate"); and
- (b) for the Series C Preferred Shares, the higher of (a) the simple average of the closing per annum rate of 15-year BVAL (or successor benchmark) for the three (3) consecutive Banking Days preceding and inclusive of the rate setting date, plus 5.00%; or (b) the floor rate of 11.50% (the "Series C Step-Up Dividend Rate").

Thank you for your kind attention.

Very truly yours,

ALLAN ACE R. MACDALUYO
Compliance/Officer

Page 3 of 3 pages